

Contributor Guidelines for GARP's Risk Insights Website

Risk Insights <https://www.garp.org/risk-insights> (formerly *Risk Intelligence*) is a resource center providing practitioner-focused webcasts, podcasts, journalistic articles, and commentaries by industry experts on topics of interest and relevance to the risk management community.

Article Guidelines

- GARP follows the AP style guide and uses American-English spelling.
- Each article should be written in a third-person narrative style that features a headline/title, a deck (one- or two-sentence summary), a lead, and body text leading to a conclusion. All content elements are subject to feedback from, suggested or required changes, and ultimately approval by, the editorial team..
- **Articles must be original and must not have previously been published elsewhere. No part of an article can be copied from anyone else's work.**
- **Articles must not be generated or produced using artificial intelligence (AI) tools or systems, except for minor grammar or formatting assistance, and only if the contributor has verified the accuracy and originality of the result.**
- **Contributors must refrain from allowing another party to publish the article until two days after it has been published on GARP's website.**
- Articles should provide educational insights and/or be research based, and must exclude any content that is (or seems) self-promotional. All articles are subject to review and acceptance by GARP's editorial team.
- **Articles may be published/promoted on GARP's social media pages, at GARP's sole discretion.**
- Hyperlinks are useful, but only if they are used properly and in moderation. They must be meaningful to be helpful – i.e., they must clearly explain where they will take users. RI allows a maximum of seven hyperlinks per 1,000 words.
- Footnotes are prohibited. If you want to cite a source, please provide a hyperlink for each citation, keeping in mind our hyperlinks limit.
- Each article must be submitted as a single-spaced Microsoft Word document, and should feature a single space between the end of each sentence and the start of a new sentence.
- Bullet points should be used sparingly. Bullets should identify key facts and issues quickly, keeping the reader moving. Too many bullets greatly detract from the "flow" of an article.
- Spell out all acronyms on first reference – e.g., value-at-risk (VaR).
- Avoid run-on sentences. If a sentence reads too long and unwieldy, it's best to break it in two for the sake of clarity.
- Omit very general, sweeping statements – e.g., "Basel III will have a positive impact on risk measurement at banks" – if you are not prepared to back up such statements with facts.
- Be very specific. If you think something you have written requires a better explanation (or more facts), it probably does.

- Use subheads (very short titles that describe what you are going to be discussing in a particular section) when you introduce a new topic or explore a different angle.
- Use symbols for currency (e.g., \$500 million, €200 billion, £100 billion), rather than spelling abbreviations (USD, EUR, etc.).
- The author's bio (three-sentence max) should be placed at the end of the article, after the concluding paragraph.
- Articles typically run between 600 and 1,200 words, but there may be some flexibility.